"Inventory control is stronger, would rate it 9/10. "

Mr. Noshir Modi
Sterling Foods – Goodies Cafe

Sterling Foods are a prominent name in Baroda. They are renowned for their lip-smacking bakery foods. Have been in business since 1992. Currently they have 7 stores (6 among them are Franchises)

Problem and challenges

Between 1992 and 2000. They tried their hands with 3 different billing and accounting software. None of them proved useful. None of them were designed exclusively for food businesses

Solution

Start 2007 the need for a food business management software increased. They were referred to GoFrugal by industry peers. After enjoying a very professional evaluation experience, they went ahead to deploy GoFrugal, as they believed it was specifically designed for food businesses. They saw significant rise in controls of their inventory. Accounting was made easy since GoFrugal Trac comes integrated

" Accurate inventory, flexible and fast billing, easy accounting has made a big difference. I now get more time to think on business expansion. In the last 7 years of using GoFrugal, our billing has never stopped. Zero errors. My employees find it very easy to use the software. As an owner I love the web-based reports I get. Allows me to know my store information anywhere. We are looking at going PAN-India. Evaluating GoFrugal HQ solution now "

Mr. Noshir Modi

About GoFrugal

GoFrugal Technologies is recognized as the sole provider of end to end business automation solutions for Retail and Supply Chain business. Founded in 2004, GoFrugal is headquartered in Chennai, India with a growing global presence. It has already served 20000+ customers. GoFrugal integrates Cloud computing, Web 2.0 and Mobile technologies to address complete business management needs of independent and chain retailers